10' x 24' Flex-face Vinyl
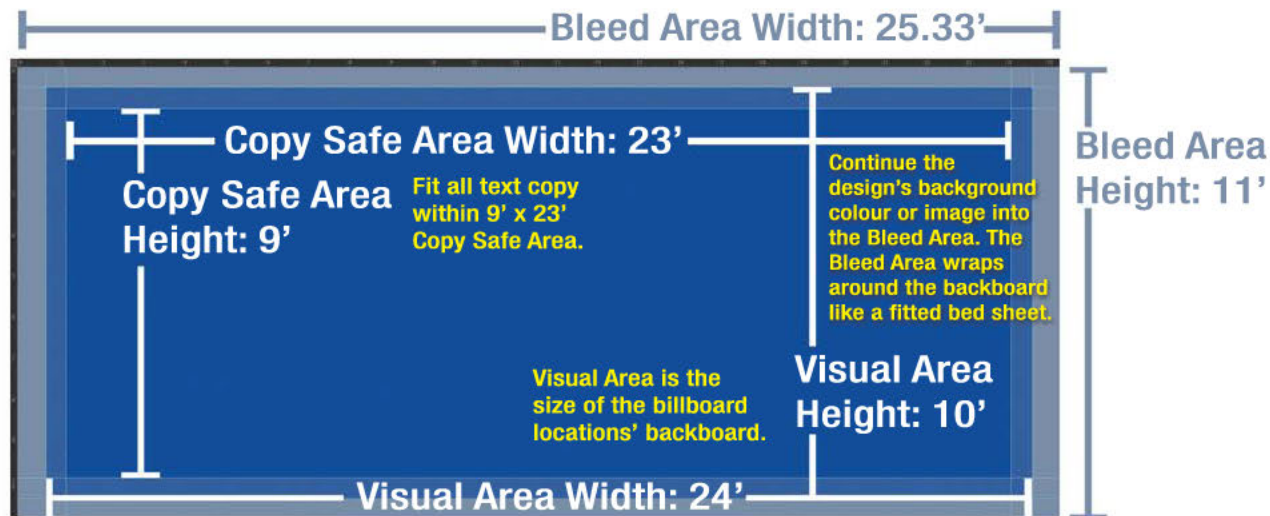
Download Design File Templates

Adobe Illustrator (CS5 or CS6), Adobe Photoshop (CS6), .pdf Artboard Preview

download   *download*   *download*

Bleed Area Width: 25.33'

Copy Safe Area Width: 23'

Copy Safe Area Height: 9'

Fit all text copy within 9' x 23' Copy Safe Area.

Continue the design's background colour or image into the Bleed Area. The Bleed Area wraps around the backboard like a fitted bed sheet.

Bleed Area Height: 11'

Visual Area is the size of the billboard locations' backboard.

Visual Area Height: 10'

Visual Area Width: 24'

Submit Completed Design Files

Transfer design files for production.

transfer

Design File Requirements

• Work at 1/12 scale in the CMYK colour space: 1 inch (at 600ppi in the design file) = 1 foot (at 50ppi on the print).
• Any bitmap images placed in an Adobe Illustrator (CS5 or CS6 only) design file must be CMYK at 600ppi, 1/12 scale: 1 inch (at 600ppi in the design file) = 1 foot (at 50ppi on the print). All fonts must be converted to curves/outlines, all linked bitmap images included.
• Blacks must be "rich black": 50% (C)yan, 50% (M)agenta, 50% (Y)ellow, 100% (K)black.
• Do not print/include template info or crop marks in final design file output.

Acceptable Design File Formats

PDF   A press-ready PDF file, generated using the Coast Outdoor Production PDF output preset is preferred. To use the Coast Outdoor Production PDF profile, copy the **"CoastOutdoorProduction.joboptions" file** into the correct location for your operating system: *MAC:* Library>Application Support>Adobe>Adobe PDF>Settings, *Mac OS:* User/[username]/Library/Application Support/Adobe/Adobe PDF/Settings *Vista/Windows 7/Windows 10:* Users/[username]/AppData/Roaming/Adobe/Adobe PDF/Settings   *download*

Adobe Illustrator   Adobe Illustrator **CS5 or CS6 only**, in .ai native file format. All fonts must be converted to curves/outlines and all linked bitmap images must be included.

TIFF   Must be in CMYK at 600ppi, 1/12 scale: 1 inch (at 600ppi in the design file) = 1 foot (at 50ppi on the print). Use the templates for bleed area size, visual area size and copy safe area dimensions.

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